

Managing and securing diverse endpoints in today's ever-evolving digital landscape continues to be a complex challenge. Protecting sensitive data while ensuring productivity demands that IT teams strike a balance between robust security and seamless user experiences. BlackBerry[®] Unified Endpoint Management (UEM) solves for these modern needs with a security-first, mobile-centric approach to unified endpoint management delivering unmatched protection, enterprise app support, and user experiences.

Challenges

Rising vulnerabilities	Increased exposure to data breaches weakens trust and disrupts operations.
Growing insider threats	Organizations face data loss and operational risks due to unintentional or malicious actions by employees.
Hybrid workplace demands	Complexities in managing and securing corporate-issued and BYOD (Bring Your Own Device) hinders productivity and compliance.
Compliance requirements	Regulatory adherence is getting harder, and the stakes are high with amplified risk of reputational damage and financial penalties.

Solution Overview

BlackBerry UEM combines endpoint management, Zero Trust security, and flexibility to boost productivity and protect business assets. It supports diverse environments, including BYOD, through a single console and integrates with BlackBerry® Dynamics™ for secure access to applications and workflows. With on-premises, in the cloud, or hybrid deployment options, BlackBerry UEM simplifies IT operations, enhances user experience, and drives efficiency, offering a strategic advantage in managing digital environments.

Benefits

- **Device Compatibility:** Supports diverse device ownership frameworks including BYOD, COPE and COBO, providing security and compliance while reducing hardware costs.
- **Simplified Operations:** Streamlines IT management with a unified console and flexible deployment options (on-premises, cloud, and hybrid) to reduce operational overhead.
- **Data Security:** Enhances security with cryptographic separation of work and personal data with secure end-to-end connectivity, eliminating the need for a VPN.

- Access Management: Strong access protocols with identity and access management (IAM), Active Directory integration, two-factor authentication, and secure app access to reduce unauthorized access risks.
- Enterprise Interoperability: BlackBerry UEM integrates securely with a broad range of enterprise productivity applications including Microsoft 365, Office, Intune, OneDrive, and SharePoint.
- **Secure File Sharing:** Built-in digital rights management (DRM) enables full document lifecycle control and secure and compliant enterprise file sharing.

Use Cases

- Securing Modern Workforces: Enable employees to work securely on any device, anywhere, while maintaining data integrity and user privacy.
- **Compliance and Data Protection:** Strengthen data protection by securely handling sensitive company data while meeting the compliance requirements that protect company reputation.
- **Productivity with Secure Access:** Enhance productivity with seamless, secure access to critical enterprise applications, allowing efficient remote work without security risks.
- **Reduce IT Overhead:** Flexibly supports management of devices regardless of deployment model, including BYOD, COPE, and COBO, to protect work data while reducing costs.

Secure, Flexible & Future-Ready

BlackBerry UEM secures the modern workplace by protecting mobile productivity tools, comprehensively mitigating risks, and supporting business growth. With expanded integration capabilities through BlackBerry Dynamics, enhanced IAM, and flexible deployment options, BlackBerry UEM adapts to evolving operational needs, secures communications, and supports longterm success.



For details and ordering contact ASBIS Experts software@asbis.com



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ABOUT BLACKBERRY

BlackBerry (NYSE: BB; TSX: BB) provides enterprises and governments the intelligent software and services that power the world around us. Based in Waterloo, Ontario, the company's high-performance foundational software enables major automakers and industrial giants alike to unlock transformative applications, drive new revenue streams and launch innovative business models, all without sacrificing safety, security, and reliability. With a deep heritage in Secure Communications, BlackBerry delivers operational resiliency with a comprehensive, highly secure, and extensively certified portfolio for mobile fortification, mission-critical communications, and critical events management.

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